

# LET'S GET TECHIE

*a list of technical resources to get your rocking online*

## **Graphics:**

PicMonkey - <http://PicMonkey.com> - For making website, social media and other branding graphics. Can use any font you want. Easy to resize, crop, add filters, and banners.

Canva - <http://Canva.com> - Quick little templates to make graphics super quick-like for your social media pages or for a FB advertisements. Also allows you to make PDF's for documents. They also have a huge selection of photos you can use (instead of uploading your own) almost all of them are free and those that aren't are only \$1.00

Graphics River - <http://graphicsriver.net> - Buy one off graphics and stock photographer as well as PSD (photoshop files) for various projects you may have.

## **Website & Opt-in's**

WP Theme Dectector - <http://www.wpthemedetector.com/> Have you ever wondered what WP Theme that site is using? What plugin they have? This site tells you exactly what is running on a site. Simply put in the URL and it returns the software and Wordpress theme being used.

Hellobar — <http://hellobar.com> - A free optimization tool that allows you to show the right message at the right time to your website visitors. Great for opt-in's, newsletters, building FB groups. It can display as a pop-up or static bar on the top or side of your site.

VCita - <http://vcita.com> - Is a great way to engage your website visitors. It provides a meeting scheduler, video meeting room, conference calling system and a way to collect payment (essentially you can complete online coaching or consulting sessions with your client right on your site via a chat or video and bill them on the spot. Varies: FREE - \$39.99/mo

Sumome.com - <http://sumome.com> - Super simple Wordpress Plugin - a way to put together a free popup email address collector for lead building. FREE

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Elegant Themes - <http://elegantthemes.com> - Inexpensive theme provider that provides you with about 80 themes for \$69 (usually a single theme runs from \$35-\$79). My favorite one to use is Divi, a drag & drop framework that was used to build Nisha Moodley's site (<http://nishamoodley.com>). In addition they have great support for newbies to WordPress.

Theme Forest - <http://themeforest.com> - Another theme repository that has a ton of themes varying in price. The only issue with themeforest is overwhelm at the number of choices.

BluChic - <http://bluchic.com> - BluChic caters to women business owners. Their themes are feminine and fun. The framework is pretty easy to use as well.

WPcurve - <http://wpcurve.com> - They do unlimited small tweaks to your Wordpress.org self-hosted website for \$69.

Viral Quiz Builder - <http://viralquizbuilder.com> - Run an unlimited number of quizzes on your site. Each quiz can be completely unique, with different questions, different content, different results etc.

You can also have any number of questions per quiz. From a simple one-question poll to a detailed, multi-question quiz, anything is possible.

## **Freelance Providers:**

Fiverr - <http://fiverr.com> - Pay a provider \$5 for doing simple tasks and services called 'gigs'. Great place for having logos, banners, infographics and opt-ins done for you.

Besides graphics & design, you can find providers on Fiverr to do: online marketing, copywriting, video & animation, music & audio, programming & tech, advertising and business coaching.

oDesk - <http://odesk.com> - oDesk allows you to interview, hire and work with freelancers through their platform. You can post jobs for free and freelancers will bid on them for free as well. The company collects 10% of the agreed to price for completion. Payments are made directly through oDesk. Good to find global individuals who are willing to work at a lower price than US dollars. All payments are made in Dollars though. :-)

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Freelancer - <http://freelancer.com> - Freelancer is another site like oDesk. It's a place where you can find potential employees (or an employer). You post the work to be done and providers are able to offer quotes to complete the project, then you award the work. Freelancer.com works on different levels of membership. They take 10% from all projects for most levels of membership, with a minimum fee of \$5

## Landing Pages

Optimize Press - <http://optimizepress.com> -

Leadpages - <http://leadpages.com>

Megaphone App - <http://megaphoneapp.com>

**Membership & CourseBuilders** (allows a place for your customers to consume a course you've built)

BuddyPress - <http://buddypress.org> - is a powerful Free plugin for WordPress that transforms into a fully functional social network platform. When installed on WordPress Multisite it provides features that lets your members socially interact with each other within a multi-blogging platform environment. FREE (PS. that does not mean easy)

Zippy Courses - <http://zippycourses.com> - A brand new plugin for WordPress that allows you to quickly create courses and build a site where your students can interact with one another. \$199/annual

Kajabi - <http://kajabi.com> The choice of big players like Brendon Burchard and Chalene Johnson. Kajabi an easy point-and-click system requiring no technical skills. Nothing to download or install. No hosting necessary to sell digital content. It can be spendy for starting out - \$99/mo.

Wishlist - <http://wishlistproducts.com> - is a powerful, yet easy to use Wordpress plugin & membership solution that can turn any WordPress site into a full-blown membership site complete with protected, members-only content, integrated payments and member management. \$97/site

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## **Selling Your Products & Services -**

Paypal

Gumroad

## **Forms**

Type form - <http://www.typeform.com/> - Beautiful Online Survey & Form Builder, great for embedding a form on a webpage for clients or customers to fill out - FREE

Google Docs - - <https://drive.google.com/drive/#> - Login to your Gmail account and make a form and send it out as a survey. You can also create all sorts of other documents, spreadsheets and presentations using Google Docs - FREE

## **Survey Builders & Providers**

Survey Monkey - <http://surveymonkey.com/> - Easy way to create simple surveys, they have a limited number of questions for the free account - Varying membership levels

## **Teleconferences & Webinars**

Instant Teleseminar